

THE FUTURE OF ANIMATION



WARRIOR TOKEN

FIRST EVER
REVOLUTIONARY
DECENTRALIZED
ANIMATION PLATFORM

W H I T E P A P E R

TABLE OF CONTENTS

1. Introduction	2
2. Industry Analysis and Research	4
3. Current Problems and their Solutions	6
3.1 Solutions	7
4. Future of Warrior Comics	8
5. Advantages of Product	9
5.1 Purpose of the Platform	9
5.2 Technical Advantages	10
5.3 Advantages for Developers of Digital Comics	10
5.4 Advantages for Token Buyers	11
5.5 Advantages for Consumers	11
6. Platform Description and Usages	11
7. Technical Architecture and Background	14
8. Roadmap	14
9. Token Distribution and Release	16
9.1 WRT-ERC223 Standard Token	16
9.2 Information on WRT Token Release	17
9.3 Legal Status of Tokens	18
10 Pre-Sale Details (Pre-ICO)	19
11 Crowd Sale ICO	20
12 Legal Aspects	20

1. INTRODUCTION

1.1 What is Warrior Comics?

Warrior Comics is the first ever revolutionary decentralized animation platform where our diverse consumers will get a whole new range of extraordinary animation characters in the WC Universe who are digital actors in the digitalized comic stories and a platform for artists to showcase their creativity and monetize their prized creative works. Also Industry professionals from the world of Entertainment can easily lease out our well-established comic characters for a variety of projects. Gradually, formation of first ANIMATION TUBE with WC Originals animated videos and a global content from creators all over the world. And WC believes in coming forward with the ongoing technical advancements. WC is committed to deliver AI enabled 2D and 3D characters for animation industry, providing intelligent smart characters which will have simulations of human intelligence processes. And these processes will include learning, reasoning and self-correction.

WC, short for Warrior Comics, will basically allow integration of entertainment with the new advent of easily hiring 2D and 3D characters which are AI enabled and motivation for fresh creators who hardly get platform to display their work. And this will be achieved by using a newly launched digital internal currency Warrior Token, (Symbol- WRT), in the WC ecosystem. Warrior Token is compatible with existing wallets and stock exchanges that trade in crypto-currencies and allows its easy integration into a variety of products and solutions. WRT can be freely exchanged at existing crypto currency exchanges or to revert to fiat currency.

1.2 Further Details –

- **Unique Characters** - Development of a web-based portal which will have brand new and unique comic series, astonishing characters like Super Heroes, Villains, Modernistic Empires, a futuristic civilization, breathtaking wars, new unique beings and 3D animated videos. And use of AI for our 2D and 3D characters is



revolutionary groundbreaking innovation. These characters will have stored human simulations in them. It is like advent of characters that are technically advanced and have human emotions stored in them like, if one will give voice command to these characters, these characters will understand properly and will respond to the command. It's like character which will have already stored smile gestures to motion to self-correction in them giving comic industry a new unimaginable progressive growth which will make our characters most unique. Also hiring these characters will be a great boon for comic industry. Industry professionals will have 2D and 3D AI enabled characters with predefined features or modes which comic industry can utilize in their various projects. It will be time saving and technically efficient too.

- **User Friendly-** In our portal, users can come and read all our comic stories for free. The comics may be viewed partially for free, but if a user is interested in the entire comic story, they will have an option to download it for a small fee using the Warrior Token. Interested subscribers can subscribe for different plans where they will receive Warrior Tokens as a reward for their efforts in artistic submissions.
- **Leasing Out Characters-** The biggest advantage of the portal is that it will integrate all other people in WC ecosystem as interested buyers can easily hire our well-established characters for various purposes like movies, TV shows, cartoons, etc. It will be good opportunity for them as they will have fans already interested in movie. The world of entertainment certainly has changed. We have seen how we went from the few seconds' long silent, black and white film Round Hay Garden Scene (1888) to the current modern age of films using digital data to store the film footage to purely actor-less animation films. We see the same in gaming where entire worlds are created from scratch to involve the users globally and connect them in virtual wars and epic battles. Indeed, entire animation life like films has been created with the use of live actors and only voiceovers. The transition has been gradual and well received, by Hollywood as well as Bollywood. With the hit film "Who Framed Roger Rabbit (1988)" we saw how an animation character played well side by side seasoned actors. Now we believe that animation characters will



develop a voice of their own, with you can say unique personalities, behaviors, artificial intelligence fitting a wide range of utilizations that envelope their use in TV, motion pictures, commercials, and even the field of advertisement. They will be brand ambassadors no different than say a Sports figure endorsing a product or a famous actress doing a Chanel perfume commercial. You can even see how the animation characters are being utilized in certain insurance company commercials among other uses. And with WC platform, industry professionals can easily lease out our characters, though they will have to follow certain terms and conditions.

- **First Animation Tube-** Along with these flabbergasted comic stories; we will be releasing 3D animated videos too with our Prime Characters, making our portal an animation tube where new talent will get opportunity and motivation to become part of our WC brand. How you may ask? Well we will be running a competition for submission of animation characters.

Those selected will have their character become a permanent member of the Warrior Comics Universe and have their character utilized in a variety of projects. They will also receive a fixed amount of Warrior Tokens as their reward for their character being selected in this project. It is very similar to the well-known Project Greenlight with some minor differences.

- **Integration with Other Companies-** Collaborating other entertainment industries together in the WC ecosystem to work on this decentralized animation tube by advertising their work too on our platform.

2. INDUSTRY ANALYSIS AND RESEARCH

Well, it is quite clear that comics are relatively new to the digital domain. Creators have been uploading web comics since the rise of the commercial internet in the '90s. However, mainstream comics didn't migrate online much until smartphones and tablets became commonplace and now it's rising above everything!



a) In 2007, digital comics' revenue was \$1 million. In 2014, digital comics' revenues excluding unlimited subscriptions reached \$100 million.

- According to ICv2

b) <https://www.statista.com/statistics/443613/most-illegally-consumed-digital-books-literary-genres-france/>

In this link, there is a chart which represents the genres of literature that digital book readers consumed the most in an illegal manner in France in 2014. It reveals that among people who acquired e-books illegally, twenty-eight percent downloaded comics.

c) <https://www.statista.com/statistics/299862/comic-book-reading-age/>

The graph presents data on the age at which comic book readers started reading comic books as of June 2013. During a survey, 60 percent of respondents stated they started reading comic books before they turned ten. In the same survey, 67 percent of respondents stated that they read [more comic books](#) than they used to and 75 percent preferred [print comic books](#) over digital editions.

d) Digital books revenue.

<https://www.statista.com/statistics/278235/e-book-sales-revenue-in-the-us/>

The timeline shows net trade e-book sales revenue in the United States from 2011 to 2017. In 2017, the revenue amounted to just over one billion U.S. dollars.

e) Both print and digital comics on rise.

<https://io9.gizmodo.com/good-news-digital-comics-sales-are-not-killing-physical-1780858740>



3. CURRENT PROBLEMS AND THEIR SOLUTIONS

Growth in digital comics is clearly expanding. This is not to say that physical, paper comics are not going to be used or purchase anymore. We encourage their use as well as it encourages reading and creativity and stimulates young minds.

However, thanks to many recent blockbuster successes such as Marvel's Thor and its sequel film that comic series movie adaptations, comic based films have dominated box offices globally. Some even going into 3D animation with increased revenue per film distribution. But even then, with all the progress in the field of digital world of comics they are facing a major hitch. There is a barrier for everyone including users, creators and easy access to a well-respected web-based portal to collaborate with others and a major player in the field of entertainment. The world of entertainment is exclusive at its core and entrance into this field is shielded by layers of obstacles to success and getting established as an artist.

Lack of Transparency: There is a lack of transparency in the field of this growing digital comic industry. Though there are several sites providing playable as well as downloadable digital material yet there is no safety and transparency in their transactions. Users can even purchase from these sites but again these platforms are insecure as well as slow for transferring of financial assets. We have layers of security in allowing transactions with transactions taking milliseconds.

Copyrighted Characters: Existing Comics companies own their characters and they always release them under their own banners. They also never interact their characters with each other in their respective Universes and ecosystems. Hence many potential smaller, more independent film-makers can never legally access such characters or create their own films in their vision. These Superheroes remain within the vaults of the large corporations as their prime properties, never sharing their digital assets. The result is that these characters that we grew up with and love remain the domain of a few companies and not accessible to the small-time developer, artist, film-maker or producer!

Lack of Platform for New Artists: Third, new artists, capable of making advanced fresh comic characters but they never get any recognition or platform to present their talent.



There isn't any motivation for creators. There are some web-portals where creators can post their work but again problems exist with web security, potential for fraud, theft of intellectual property, access by middlemen and loss of potential profits from one's work. We at Warrior Comics hope to change that culture by creating a more inclusive open platform giving a voice to the rising artists who can promote their work and showcase their digital as well as artistic talents.

Need of Fresh Concept in Comics: Third, the Comic industry has been continuously dominated by a few famous names. Although globally at any given time there are literally hundreds of comics being produced various parts of the globe, with the graphical and info graphics development, there is need of a fresh start and fresh characters compiled in a storyline. One that will herald a new dawn for the Comic and animation industry. Warrior Comics is going to be that leading voice for a new set of Superheroes tied to a unique business model via the release of a blockchain based decentralized ICO Warrior Token (WRT).

Need of Technical Progress in Industry: No doubt, comic industry is progressing but still Artificial Intelligence is not in existence in this industry. Though being the latest innovation in Science and technology but still the comic industry is missing its technical advanced touch. With this concept in mind, WC has come up with the idea of AI enabled 2D and 3D characters.

3.1 Solutions

- WC is *first ever revolutionary entertainment platform* which is based on a blockchain technology, making its working to be fully reliable, and transparent. Users can easily play or download material, create content, participate in competitions, even lease characters in the WC ecosystem and it is secured by crypto economics and cryptographic identification. With safe WC wallet and warrior token. Some limitations will exist with the use of the WC characters. WC characters may not be exploited for the sole purpose of promoting Pornography, or



pornographic projects, or films that are deemed demeaning or contrary to the principles of the character's essential persona or created purpose.

- WC is a *transformation in entertainment industry* as interested consumer can even easily lease out our famous characters and can use them. After leasing out, AI characters can be launched under their name. The individual project script will have to be submitted to us for review and approval. This is done to protect the Marquee value of each character and prevent dilution of each character's persona via overuse, improper use and projects that are deemed too sensitive.
- *Motivating ART* - Under WC banner, artists, new creators will be given full opportunity to present their work and will be given royalty for their work too. Users can participate in contests being organized on WC platform for their motivation and their talent will be honored. In this way, a new talent will come forward and we can have global ideas.
- *Integration* with different other related companies also increases its functioning ability.

4. FUTURE OF WARRIOR COMICS

The use of Digital Comic series is an ever-expanding form of art used in a variety of fields from films to gaming to casual reading for all generations. We believe that their utility will only increase exponentially and will be an unbeatable force. Warrior Comics will get transformed in an *Animation Tube* in the future. The first ever revolutionary decentralized blockchain based platform serving the entertainment field where producers, casual users, consumers and creators will work on the same platform. One platform which reduces the risk of a backdoor transaction and unauthorized intervention, all thanks to blockchain technology.

Warrior Comics will be presenting its 3D and 2D AI enabled animation characters under WC ORIGINALS plus open grounds for creators who can present their work. Our AI characters will be time friendly, user friendly and comic industry friendly in all aspects.



These AI characters will be ageless. These will never die. Gradually, even WC will be using this technique for anyone who wishes to make his character. And most unique benefit is that his character will remain for forever.

Interested entertainment industries can even hire our characters easily in the WC ecosystem and even companies can advertise on our channel.

The *VISION* of the WC team doesn't stop here. Along with entertainment, WC will be working for society, it will be donating its certain preset percent of its profits with its chosen NGO working for social humanity at large. Serving society is one of our foundational principal agendas while embracing a new age of entertainment that bridges the gap between the average animation digital artist and the world of entertainment using a unique secure, blockchain based platform.

5. ADVANTAGES OF PRODUCT

5.1 Purposes of the Platform

- The very first purpose of this platform is to provide fans with a first ever revolutionary *ANIMATION TUBE*, where one can find uncommon and terrific content. Comic stories, animated videos which will drive fans into newer advanced world. And the advantage is that it would be just a click away. *Entertainment connecting whole globe under the umbrella of WC.*
- WC is the platform for the creation of AI enabled extraordinary comic characters, where consumers can lease out these unique characters and they will have profits from already established fans of these characters. And purchase will be secured with WRT internal currency.
- Another important direction is towards motivating new fresh artists to put forward their work and they will earn too in form of WRT. Often these artists don't get recognition and their talent remains hidden from the world. With WC banner, there will be a unique opportunity and chance to rise up professionally and gain a platform to showcase their unique talents.



- Another and most important level to which WC will work, is its motive of *SERVING SOCIETY* by providing preset percent of profits for NGO's serving society.

5.2 Technical Advantages

WC ecosystem works totally on its internal currency Warrior Token (AKA Warrior Token) token. The utilization of a blockchain technology WC guarantees reliability of all payment transactions. This token is compatible with existing wallets and stock exchange crypto currencies and allows its easy integration into a variety of products and solutions. It is fully working on blockchain mechanism and on this basis WRT will be issued and will provide a reliable platform for conduction WRT mediated transactions.

Next important advantage exists for whole comic industry with the introduction of AI enabled characters in this industry. Artificial Intelligence will not only provide a push to comic and animation world but will rather take it to another level of development. And with the integration of blockchain with AI, WC platform will be technically most sound and creatively most innovative platform for users, consumers and whole ecosystem.

5.3 Advantages for Developers of Digital Comics

- Developers will have already established decentralized platform where they can advertise their products.
- Payments based on crypto currency with full reliability.
- Already built audience for their products.
- New developers can become part of WC family if they won the chance to display their creation on WC ecosystem.



5.4 Advantages for Token Buyers

- Digital comic's popularity is increasing rapidly. WC the first ever blockchain technology to provide a new unique platform for the creators and consumers at same level.
- As our Ecosystem will keep on spreading with third party developers and integration with other parties, it will increase our audience as well while simultaneously increasing our token's innate value.
- All these facts ensure growth of the value of our token, it can be purchased at lowest during crowd sale period and after its period of time for crowd sale is over, it will be launched in an open market.

5.5 Advantages for consumers

- A Decentralized blockchain technology-based platform for consumers will have obvious immediately realizable benefits.
- Consumers can easily integrate any transactions within the WC ecosystem via the WRT token.
- Full reliability and anonymity in transactions with a blockchain algorithm.

6. PLATFORM DESCRIPTION AND USAGES

Warrior Comics is a “**Comic Portal and Animation Tube**” created for its viewers as well as creators.

CONSUMERS – Serving viewers with a blockchain backed portal

WC > Basic consumer

- Well, whenever consumer is visiting WC platform, he will be served with pure unique content under WC ORIGINALS. Fans can read our epic stories in just a



click. Extraordinary AI enabled characters compiled in engaging stories absolutely free. And even characters will work with human simulations making them extraordinary of their kind as they will follow voice commands of consumers. It will become effective way of serving entertainment for interested consumers.

- Now if he wants to download or save these stories and want to have subscription then consumer can easily do that too. He just requires a preset number of Warrior Tokens in his wallet and these comics will be in his desktop for a lifetime. And thanks to blockchain technology the transaction is safe and trustworthy.

Consumer becoming Creator (Promoting Digital Art)

- Not just this, the WC platform not only allows its users to create and upload their own contents but rather RESPECTING CREATORS and PROMOTING DIGITAL ART, Consumers can become creators here.
- Artists can show their talent on this platform by uploading their work here.
- A Creator user will be able to make his/her own profile in the WC portal and can upload their work here. Once the user has created his profile, he will merely need a preset number of Warrior Tokens in his wallet.
- This out of the ordinary platform works for motivating talent by organizing contests for the creators and users. One can easily participate by uploading his creation and will be considered in the competition. Interestingly the winners will be declared by the fans only. All participants may refer their artistic creations to their friends for getting more votes for their work. Winners will be given payouts in the form of WRTs, Digital Tools (DTs) that may be used within the WC Universe. Winner holds rights to convert these DTs in exchange for other cryptocurrencies within our ecosystem to Ether or possibly other Cryptocurrencies, when a certain number of WRTs have accumulated by him in his wallet. Even user can organize his own competitions at his own level too. He will have to agree with terms of WC before starting it.



- WC will hold full rights to use the creations of artists working on its platform and artists will be given royalty for their work.
- WC is looking forward to promoting hidden talents latent with the amateur consumer as well. With time, applications will come on the WC portal with the help of which, one can easily learn basic art steps and can create one's own design and art. Children can create and design their works with full freedom (with parental supervision). For all these benefits the user merely needs to have his profile on WC.

WC > LESSEE

With this exceptional platform one can even lease out WC characters. Yes, integration with other entertainment parties especially the Film Industry is also included in this highly flexible platform. *And lending these AI enabled characters will be beneficial for lessee as now these characters have predefined human simulations which can be used while making films or videos on them. It will be less time consuming, requiring less manpower and efforts plus effective and qualitative production will be ultimately achieved.* Lessee will have to accept WC terms and conditions for leasing out its well-established characters. All transactions will be securely done with WRT.

WC > ANIMATION TUBE

WC is first ever animation tube. The WC platform will be presenting 3D animated videos of their stories under WC ORIGINALS. Where users can have subscription of WC with WRT tokens in their wallets and can enjoy a virtual journey to unimaginable world securely. Also it will act like a comic art studio for users. They can make their own channel on WC platform and can display their content on their channel. And can earn based on advertisement model WC platform will work on. It will be comic industry tube for artists.

WC > SOCIETY



WC holds rights to use its certain preset profits for NGO's working for society wellness in terms of health, education, entertainment, etc. We believe that charity benefits both society as well as the economy.

7. TECHNICAL ARCHITECTURE AND BACKGROUND

The technical background of the WC platform is based on the Blockchain technology and AI. First decentralized animation tube ever in the field of entertainment using AI for its characters. It allows users to make and even verify transactions without any involvement of central authority. This fully decentralized ecosystem uses WRT as its currency.

Vision of WRT is to form an ecosystem for providing entertainment and benefitting users by solving problems in financial systems related to fraud, accountability and transparency.

8. ROADMAP

2017 Q4- The origin of WC platform idea. Development of the concept and business plan.

2018 Q1 - WC Originals augmentation and concept formulation. Building up characters and comic storyline.

2018 Q2 - ICO development and other documentation (Whitepaper, Fact Sheet, Terms and Conditions)

2018 Q3 - WC web portal basic features development

- Frontend Development

- Backend Development



- WC Wallet Development

2018 Q4 - Continuous development on WC web portal

- Wallet Release

- First Ever: Art rating system development

- Marketplace for content creator

- Comic series launch

- Active marketing campaign

- WC community development

2019 Q1 - ICO Launch

Feb 14 - Presale

2019 Q2- May 15 - Crowd sale

2019 Q3- Aug 01 - Token distribution

2019 Q4- Blockchain based development

- Content monetization

- Transparent rating system

- WRT economy building



2020 Q1- Entering animation and the 3D segment.

2020 Q2- Marketing and promoting animation and AI enabled 2D and 3D content by WC Originals and created by artists

2020 Q3- Revolutionary blockchain based Animation Tube with 2D, 3D AI enabled content

2020 Q4- Development of AI enabled 2D and 3D characters.

First ever Advertisement Business Model based on blockchain for entertainment.

9. TOKEN DISTRIBUTION AND RELEASE

9.1 WRT – ERC223 Standard Token

WC is not just a platform, but also a smarter, more secure whole ecosystem, including a web-based well thought out application back by content developers, platform partners and millions of users. The internal economics of the ecosystem cannot exist without its own Digital Tool (DT), the role of which will be performed by the Warrior Token (WRT) token. Warrior token (WRT) will be released based on the Ethereum platform and fully comply with the newer ERC223 standard, adding a new layer of user security, end-to-end. Support of this standard guarantees the compatibility of the token with third-party services (wallets, exchanges, listings, etc.) and provides easy integration with these services. It's better and updated version than the prevalent model of ERC20 which was utilized by many current crypto currencies. An Ethereum platform fully supports an integrated Solidity language for writing smart contracts that will be used to implement



several functions in the WRT platform (DT transactions, DTs given to winners, and receipt of DTs for those leasing our many characters within the WC Universe).

The release of our own tokens via an ICO is done principally to promote the use of our ecosystem, and testing of the ERC223 standard while we continue to develop, revise our security protocols, improvements of our platform, as well as a requirement for an internal economy of the ecosystem which helps promote our business model via our platform for all our clients and users. The blockchain technology is trustworthy and transparent, thus enabling a more efficient working model and trusted relations between participants.

9.2. Information on WRT Token Release

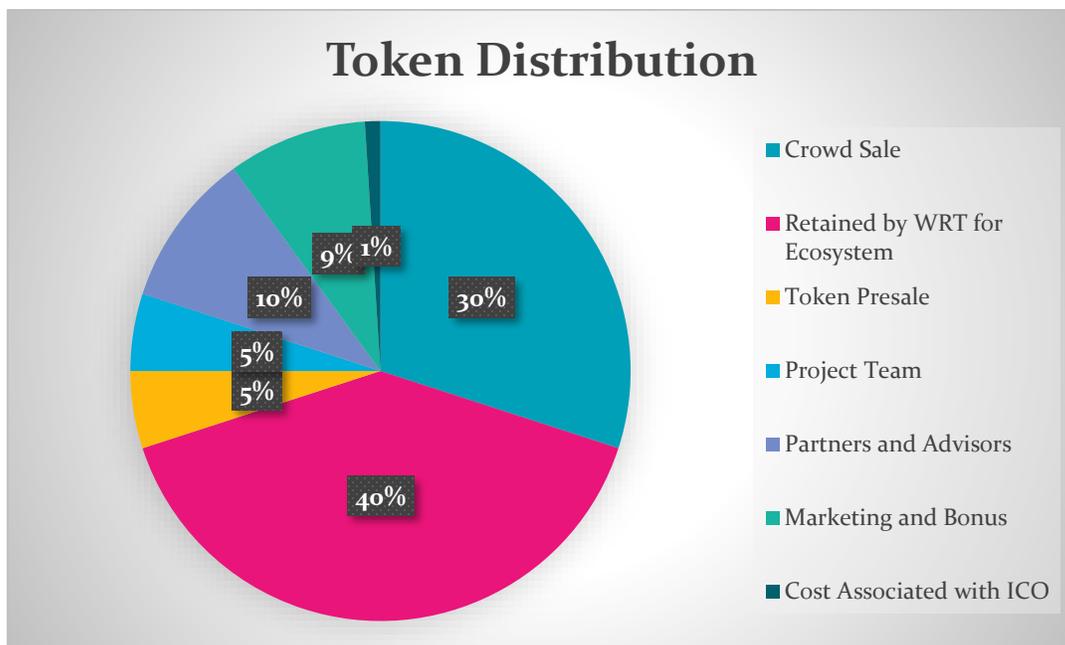
Type: ERC223

Name: Warrior Token

Token Symbol: WRT

Total supply: 100,000,000

The total emission of tokens will be distributed as follows:



- Tokens that have not been sold at ICO stage will be re-allocated for future re-utilization.
- Tokens reserved for the project team will be blocked in the system for 6 months.
- At the end of this period, the tokens will be uniformly distributed during 6 months.
- Tokens belonging to partners and advisors will be blocked in the system for 12 months.
- Marketing bonus can be released by admin, using his owner only function.
- Tokens associated with ICO will be used for exchange listing, Pre-promotions, ICO launch, ICO marketing, Transaction GAS values, etc.

9.3 Legal Status of Tokens

WRT tokens within our WC ecosystem have Digital Tools (DTs) designed for applicative use in the WC ecosystem only and, according to the generally accepted classification of tokens, they correspond to security tokens and utility tokens. They should not be expected to grow in value over time or give a Return-On-Investment of ROI and therefore would not be subject to US SEC regulations as a securities instrument. Also, possession of WRT tokens does not confer any added voting rights commensurate to the number of WRT tokens held.

The WRT is merely to access certain functions within our ecosystem, some of which may be done free of charge. One cannot return WRT token after purchase at pre-ICO and ICO stages. Tokens can be used inside WC ecosystem including exchange for other cryptocurrencies.

The purchase of WRT during the pre-ICO and ICO will be considered as an investment. If one possesses WRT tokens, then it is not treated as ownership of shares, and owners of WRT tokens will not be allotted any percentage ownership, management, or any other rights with respect to Warrior Comics, the company or any of its subsidiaries or the digital



ecosystem itself. Tokens are one's mere digital tool with a certain pre-ordained functionality or utility. Please understand this subtle difference when opting to switch out your Ether coins for our WRT tokens.

10. PRE-SALE DETAILS (Pre-ICO)

Start Date	14 February, 2019
End Date	14 April, 2019
Number of Tokens	5,000,000
Exchange Rate	1 ETH =360 WRT
Accepted Currencies	ETH, BTC
Min/Max Transactions	333 WRT / 3,50,000 WRT

10.1 Bonus Scheme

1st day bonus = 100%, that means 1ETH= 720 WRT

1st week bonus = 50%, that means 1ETH=540 WRT

2nd Week bonus = 30 %, that means 1 ETH =468 WRT

3rd Week bonus = 15%, that means 1 ETH =414 WRT

4th Week bonus =10%, that means 1ETH=396 WRT

Participants who purchase in pre-sale will not be able to participate in crowd sale.

11. CROWD SALE ICO

Start on	15 May, 2019
End on	14 July, 2019
Acceptable Currencies	ETH, BTC
Min/ Max Transactions	333 WRT / 3,50,000 WRT
Number of Tokens for sale	30,000,000
Exchange Rate	1 ETH = 360 WRT

12. LEGAL ASPECTS

Experienced legal advisors helped WRT project to create its own concept of comics, applications, animation and services that do not meet the criteria of any activities subject to regulation and licensing. The team of WRT project, together with legal advisors, created a suitable digital virtual platform which is highly secured for digital transactions. WRT products and the products of the platform's creators that support transactions using WRT token will meet all legal expectations.

The expectations of WRT platform users regarding the benefits of using our products (comics, characters, animated videos) and the ability to receive digital value will be worthwhile.

The WRT platform focuses on the range of secure end to end encrypted applications for users. The use of Warrior Token (WRT) token, which is not a means of payment or a money servicing business (MSB), in analogy with the fiat



money, prevents the claims of all global authorities for need for monetary oversight. The use of crypto currency in internal transactions practically does not encounter any resistance from the legal authorities. Uses of a Digital Tool (DT) via WRT is not to be construed as a mechanism for fiat currency to be stored within a user's account or for the transfer of the same globally. Each WRT allows use of the WC platform. In a way it may be conceived as say a Yahoo or Gmail account wherein a certain number of MBs or GBs are allocated for free or at times via a paid service to allocate virtual computing storage to enable its users to Email and hold Emails in perpetual storage or a Drop box account allowing digital information to be stored perpetually. Nobody would construe these services as selling securities instruments when say they charge for a premium service or make promotions during the period when they first launched their services. We are WC believe that our goal will be met when people realize the utility of this platform for realizing their creative ideals and working utilizing a platform where a community of artists can get their work seen by millions of people worldwide while promoting



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